

FOR IMMEDIATE RELEASE:

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Northern Great Lakes Visitor Center 2006 Visitor Statistics

Total 2006 Annual Visitation: 122,777

Annual Operating Budget: \$1.3 million

Total Employment:

Permanent Employees:	20
Temporary/Seasonal:	<u>13</u>
Total	33

Programs

Public Programs (programs presented at the Center that were open to the public)

Participants: 8,282

School Programs

Participants: 724

On-the-Water Programs (34-foot voyageur canoe and double-seated kayaks)

Programs: 10

Participants: 166

Northern Voices Programs (11 minute, multi-media show)

Programs: 1,224

Participants: 5,121

Video Programs in the Martin Hanson Theatre

Programs: 1,242

Participants: 7,217

Archives Use

Researchers: 712

Personal Contacts by the Front Desk Staff

Visitors greeted, oriented to the Center, and assisted (visitor information) by staff.

Visitors Contacted: 70,015

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